

PARK RIDGE

CULTURAL



ARTS COUNCIL

April 11, 2016

Dear Art Aficionado!

The Park Ridge Cultural Arts Council is extremely pleased to announce that we will be producing a cd-cased desktop arts calendar again for 2017. We hope you will be pleased to learn the subject matter of the 12 calendar month cards offering an image and a calendar on the front side and a text on the back side.

The unique subject matter for 2017 is **you!** Over the last two years, we have offered our calendar as a fund raiser. While conducting a donation transaction, we have repeatedly received similar questions:

- "Who are you and what do you really do?"
- "How do you differ from the Civic Orchestra and the Fine Arts Society? "
- "Where do I go to donate to your cause or other arts groups? "
- "Who should I be supporting?"
- "Is it all one group or fund?"

In 2017 the Park Ridge Cultural Arts Council is featuring the 12 arts organizations that operate independently to enrich/increase the arts culture in Park Ridge. We feel this will help educate our citizens to all the fine work that each of our groups works on annually. We suggest that the text side of the card include the following:

1. Name of Art Group
2. Founding year of the Art Group
3. Office address
4. Performance venue address
5. Phone
6. Website
7. email
8. Mission statement
9. Annual budget
10. Size of volunteer staff
11. Annual fundraiser(s)
12. Image Description

On the front or calendar side of the card, we will need an image that best represents your art organization, what you work toward, and/or what best illustrates your art effort for our town.

In addition, we will give you, if possible, the pick of the month/page you request. Some criteria could be a) founding month date, b) birthday of famous participant, or 3) month when you are most active, etc.

Please email me with your response by May 15 with your month preference, 12-point organization info, and an electronic image to be used.

Sincerely,

Diddy Blyth, President
Park Ridge Cultural Arts Council

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